

Comunicación e Imagen

Tijuana, Baja California, May 27, 2025

Evento | Rotary - RYLA

AIM

Understand and understand who we are, what we do, our mission, and the institution's vision through the actions we pursue every day for the benefit of our community.

ACTIONS

- 1. Work as a team with young people with a clear vision of the institution's work, with the goal of providing them with tools that will enable them to help in the event of an emergency in their community.
- 2. Act responsibly by putting into practice our 7 fundamental principles to save a life.
- 3. Teach them that teamwork, through interactive and demonstrative activities, can lead them to become great leaders capable of responding to any risky eventuality, successfully and courageously overcoming obstacles that arise at the various stages of their lives.

GENERAL

Day: Saturday, June 7 Time: 10:00 am - 4:00 pm Place: Parque Morelos Duration: 6 hours.

Participants: 70 participants. (47

students from the School of Nursing / 20 students from the School of Emergency Medical Technician)

Red Cross authorities present:

- Mr. Alberto Quintanar Hernandez, General Director of the Tijuana Red Cross.
- Dr. Araceli Patrón Valdivia, Training Coordinator.
- Ms. Elda Valdez Sánchez, Director of the "Florencia Nightingale" School of Nursing.

Monarch Beach Sunrise Rotary participantes:

Dr. Cibelli Past President

Hayden Macurda - President Anita Houston Co-President

Allison Peterson, Margarita & Dale Martin- Servicio International

Rotary EClub Northwest Global Tijuana #89658:

Maurilio Meléndez and Emma Aguirre Espana, Carola Altamirano, Ma Elena Orozco, Lillian Orozco, Gustavo Arroyo.



TIMELINE

TIME	ACTIVITY	RESPONSIBLE
8:00 – 9:00 hras.	Assembly of spaces.	Rotary CR & MBSR Team
9:00 – 9:40 hras.	Reception of participants (ID delivery)	Infirmary (4 people)
9:00 – 9:40 p.m.	Drinks/snack service Opening	MBSR Rotary
9:45 -10:00 p.m.	messages (authorities) and official photograph.	Communication & MBSR Rotary
9:45 -10:00 hras.	Drinks/Snack Service Activities	MBSR Rotary
10:00 -13:30 hras.	RYLA Program	Equipo Rotary Wheel
13:30 -14:00 hras.	A 14:00 -	Recruitment / Volunteer Ladies
15:00 hras.	Activity TRIAGE 3:00–	Red Cross - Training
3:30 PM. Feedback.		
3:30 – 4:00 p.m.	Closing.	

ACTIVITY - TRIAGE

Stress management in students in serious emergency situations.

> Conduct a simulation where several patients are in serious condition.

- > Evaluate critically ill patients in one minute
- > Sort by color in order of priority
 - ÿ Simulated patients (with previous diagnoses)
 - ÿ Evaluators
 - ÿ Logistics and observations
 - ÿ Feedback

NEEDS

- 20 White emergency helmets
- Personal protective equipment TUMS/ENFRIA
- 20 mats for simulated patients
- 50 Tape "Duck" gris
- 15 writing boards
- 30 thick markers



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MODULES

Conference/Working Table Space: - 9 long tables - 70 chairs

- 4 large tents (3x6m)

Registration / Reception

- 70 participant badges - 20 staff

badges

- Certificates of participation
- Space identification banners 30 college
- backpacks Rotary (for raffle)

Alimentos / Monarch Beach Sunrise Rotary

- 3 Igloos (Rotary)
- Food
- Natural water and fresh water
- Coolers
- 3x3 tent

COMMISSIONS

> FOOD / HYDRATION: Flor Ruíz – Fundraising / Volunteers > STAFF SPACE: Flor Ruíz – Fundraising / Volunteers > RECEPTION / REGISTRATIONS: Mtra. Elda / Manuela – Nursing School > TRIAGE CONTENT / MINUTE BY MINUTE: Dr. Araceli Patrón / Irene - Training > EDITING: Brenda Alarcón – Youth / Veterans > IMAGE / COVERAGE: Miriam Meza / Cesar Rubio – Communication and Image

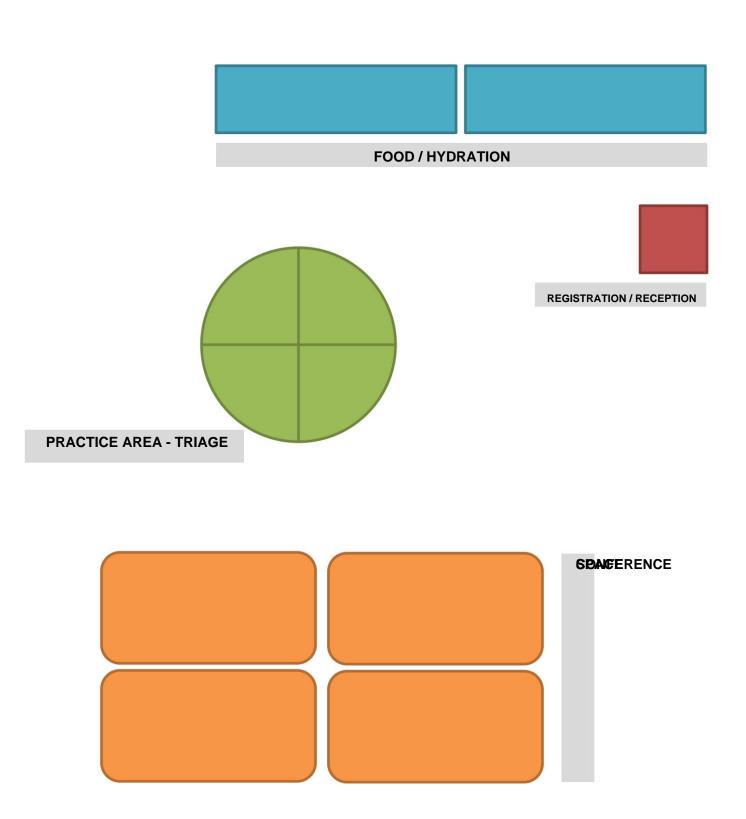
Staff

- Irene Piedra, Staff
- Manuela Moya, Staff
- Cesar Rubio, Staff *
- Veronica Ortega, Staff
- Tatiana Michel, Staff
- Brenda Alarcón, Staff *
- Mario de la Cruz, Staff
- Miriam Meza, Staff *

*Noon



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