

Noe/lions

Describe the project. What was done, when and where did project activities take place?

On December 4, 2024, the Chula Vista Visionaries Lions Club, in collaboration with the Rotary Club of Sweetwater San Diego, hosted a bowling fundraising event at the Admiral Robinson Bowling Center. The event was designed to bring together members of both service organizations and the community for a fun, family-friendly activity while raising funds for local and international service projects.

This joint initiative fostered fellowship between the two clubs, promoted awareness of their missions, and successfully engaged the public in supporting charitable efforts.

How many people benefited from this project?

Project impact approximately 200 to 500 people benefited from this project, ranging from children and youth to adults and seniors. The funds raised supported various community initiatives, extending the positive impact well beyond the event itself.

Who were the beneficiaries, how were they impacted by this project, and what humanitarian need was met?

The beneficiaries of this project were residents of San Diego County, including children, families, and seniors from underserved communities. The funds raised supported programs addressing basic humanitarian needs, such as access to food, health services, educational resources, and mobility support for seniors and individuals with disabilities.

Through this fundraiser, the partnering clubs were able to meet critical community needs by funding local initiatives that improve quality of life, promote social inclusion, and support well-being across multiple age groups.

How many Rotarians participated in the project? 18

What did they do? Please give at least two examples, not including financial support provided to the project.

Event Promotion and Awareness: Members of both the Chula Vista Visionaries Lions Club and the Rotary Club of Sweetwater San Diego worked together to promote the event within their local networks. This included sharing event details via social media, word of mouth, and local community channels to maximize attendance and participation.

Volunteer Support During the Event: Club members assisted with the setup and operation of the event, including managing the bowling lanes, helping guests with registration, and coordinating event activities. Their hands-on involvement ensured the event ran smoothly and that participants had a positive experience.

If a cooperating organization was involved, what was its role?

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