



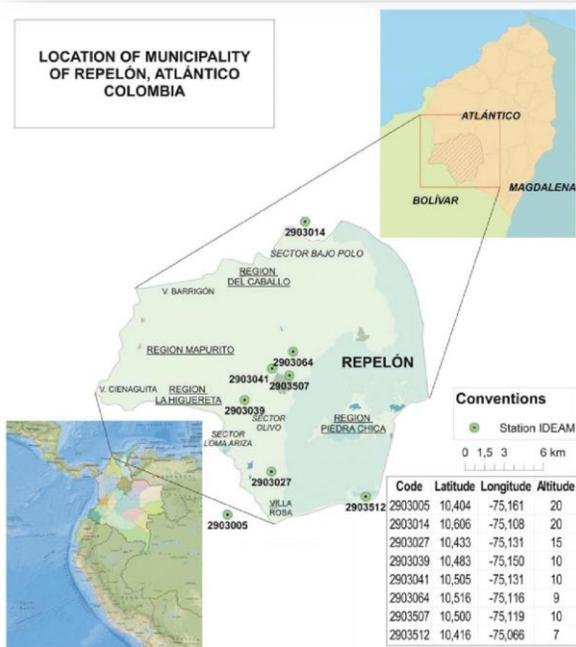
# “BEYOND THEIR DREAMS” SERVICE PROJECT

**Global Grant (GG) # 2458881**

**Area of focus: Community Economic Development**

**Colombia - D-4271**

# THE COMMUNITY



## Municipality of Repelón, Atlántico

Northern **Colombia**, northwest **Southamerica**, approximately 90 Km from the city of **Barranquilla**

**Population: 25,467 (2018)**

**Area: 330 km<sup>2</sup>**

# MAIN CHALLENGES FACING THE COMMUNITY

- **Poverty**
- **Malnutrition**
- **Human rights violation**
- **Gender-related violence**
- **Internal conflict of the country**
- **With marginal or no education**
- **No job guarantees**
- **With a challenging future for their children**



**40 women heads of households** face the **great challenge** of finding **how to generate income** to maintain their household livelihoods.

# GOALS AND ACTION PLAN

## EXECUTION PERIOD: 18 MONTHS

### GOALS

1. Building the capacity of **local leaders, organizations and networks** to support the economic development in the poor community of Repelón.
2. Developing **opportunities for productive employment** and improving access to sustainable livelihoods.
3. Building the capacity of **entrepreneurs, social businesses, and locally supported business innovators**.

### ACTION PLAN

**Stage 1:** Design and implementation of specialized **training programs** on **life skills** and **business plans**.

**Stage 2:** Formation of **groupings** according to common business areas (*food services, retail trade, food industry, aesthetic services and livestock*).

**Stage 3:** Provision of **resources** (equipment and supplies) for the start-up of the groups.

**Stage 4:** **Monitoring and evaluation** of the groups, and search for **long-term strategic allies** to ensure sustainable growth.



# ALLIANCES AND PARTNERSHIPS (I)



*“Leaving  
marks  
towards a  
better  
future”*

Non-profit NGO founded in **2015** by professionals who work together to promote the **well-being** and **economic-social development** of **women heads of households** in different areas, such as:

- ✓ Family
- ✓ Productive projects
- ✓ Childhood
- ✓ Breast feeding
- ✓ Elderly
- ✓ Environment
- ✓ Entrepreneurship
- ✓ Art and Culture
- ✓ Displaced population
- ✓ Victims of armed conflict
- ✓ Health, Prevention and Promotion



# ALLIANCES AND PARTNERSHIPS (II)



**Servicio Nacional  
de Aprendizaje**

**SUPPORT IN PILOT PLAN  
(5 WOMEN ENTREPRENEURS)  
AND STAGE 1 (TRAINING)**

**National Training Service**

Colombian public institution, an agency under the **Ministry of Labour**. It provides **free vocational training** to Colombian citizens for the country's **economic, social and technological development**



**SUPPORT IN STAGE 4  
(INCUBATION AND  
ACCOMPANIMENT)**



**Continuous Training Center -  
Business Sustainability  
Coordination**

Design of **bespoke training experiences** for ventures, **working together** with the **beneficiaries** towards common **strategic objectives**

**OUR CLUB**



**SUPPORT AND  
ACCOMPANIMENT  
THROUGH ALL STAGES  
OF THE PROJECT**

**Rotary**  
e-Club Colombia Innova

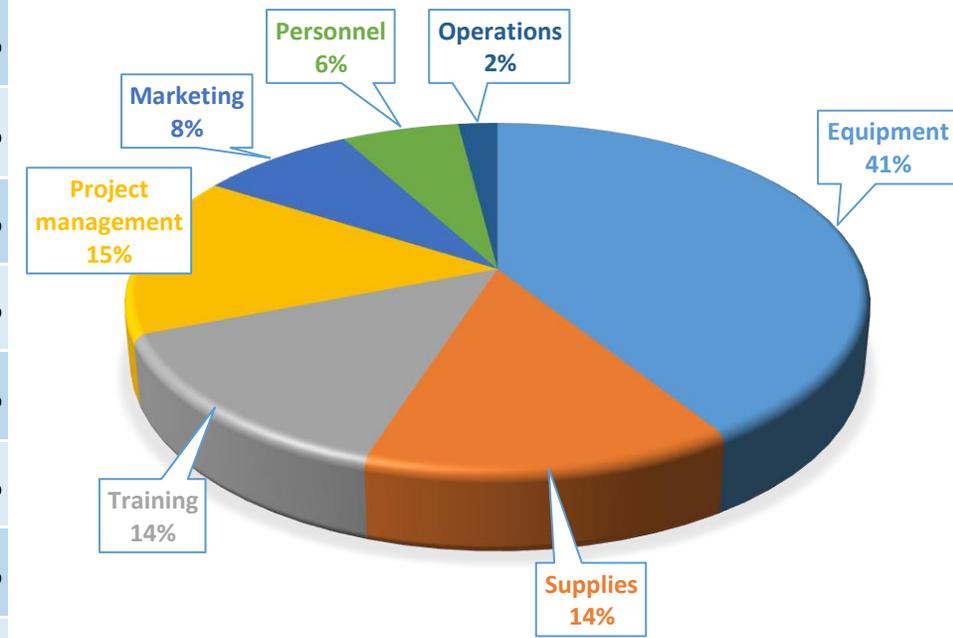


# BUDGET

## (40 WOMEN ENTREPRENEURS)

CATEGORY	ITEM	AMOUNT	%
Equipment	Required equipment and furniture (\$450 per venture on average)	USD 18,000.00	41%
Supplies	Required supplies and other goods (appliances) (\$450 per venture on average)	USD 6,000.00	14%
Training	Training activities - the last phase of accompaniment (incubation and acceleration of ventures)	USD 5,921.00	14%
Project management	Notary fees (all assets will be delivered with a notarial certificate during the first year)	USD 4,000.00	9%
Marketing	Promotion and participation in commercial events	USD 3,289.00	8%
Personnel	Accounting, legal, administrative and economic advice (18 months)	USD 2,500.00	6%
Project management	Contingencies	USD 2,000.00	5%
Operations	Logistical support, quarterly visits (transportation and refreshments)	USD 800.00	2%
Project management	Communication (Internet services to access online classes at the foundation site)	USD 600.00	1%
Project management	Opening and closing ceremonies (awarding of certificates)	USD 500.00	1%
<b>Total</b>		<b>USD 43,610.00</b>	<b>100%</b>

**55% of the budget** that will benefit these 40 women is allocated to **equipment and supplies**



# PROJECT FINANCING

Planificador del financiamiento de subvenciones globales		Pais en que se llevará a cabo el proyecto			
Nº de solicitud de la subvención global	FDD (USD)	Efectivo remitido al proyecto (Equiv USD)	Colombia		
			Efectivo del proyecto	5%	Total a LFR
<b>1. Clubes/Distritos patrocinadores locales</b>					
E Club Colombia Innova		\$ 2.000	\$ -	\$ -	\$ -
Distrito 4271 - Colombia	585		-	-	-
contribuciones de los patrocinadores internacionales		\$ -	\$ -	\$ -	\$ -
		\$ 585	\$ 2.000	\$ -	\$ 2.585
<b>3. Contrapartida del Fondo Mundial de LFR (80% del FDD)</b>		<b>\$ 468</b>			468
<b>4. Fondo de dotación/Donación dirigida #</b>			\$ -	(5 % NA)	-
<b>Total de financiamiento de la subvención global</b>					<b>\$ 3.053</b>
<b>5. Otros donantes (sin fondos de contrapartida)</b>					
Fundación MNO			\$ -	\$ -	
Fundación PQR			-	-	-
			-	-	-
<b>Total de financiamiento del proyecto (debe ser igual al presupuesto)</b>					<b>\$ 3.053</b>

To finance: **40,558.00 USD (21,000.00 FDD)**

# THANKS FOR YOUR SUPPORT

The **Rotary e-Club Colombia Innova**, the **FUMALI** foundation and the **40 women** of the community of Repelón

## THANK YOU

for making our voices heard, supporting us, and, just like us, believing not only in them but also that their dreams can come true, and together we

**Create Hope in the World**



# CONTACT DETAILS

**Contact 1:** Juan Carlos Rueda Duarte

**E-mail:** rueda800@hotmail.com

**Phone / Whatsapp:** +34 650 68 09 07

President 2023-2024

**Contact 2:** Diana Páez Sánchez

**E-mail:** dianapasan@gmail.com

**Phone / Whatsapp:** +44 7477 340 433

Club Service Projects Committee

“Beyond Their Dreams”  
QR Code

